**WARNING:**

**Your Faulty IT System May Be Slashing Your Revenue In Half.**

Dear friend,

**Is your IT system fine-tuned to reach its maximum potential?**

**Is your faulty infrastructure losing you money due to lowered productivity?**

**Are your current clients slowly leaving you for your competition?**

You may think that your IT system doesn’t affect the amount of revenue you generate, or what your clients think of you but the truth is it’s a direct link to every aspect of your business. A faulty IT system can lead to lowered staff morale, and therefore lowered productivity.

But it doesn’t end there! That lowered productivity will bleed out hard cold cash from your bottom line. Company shareholders will begin to turn on one another – pointing the finger of blame. This will ultimately lead to clients leaving you for greener pastures – they want the best NOW.

I’m writing to you because **avoiding the above scenario is easy.**

{company} is the currently the leading IT support firm in the {city} area. Your IT networks safety and efficiency is our primary concern – and with such an easy fix, it would be silly to lose your hard-earned money over a faulty or slow system.

In honor of World Productivity Day on June 20th – we want to help supercharge your company’s productivity by offering you a secret discount code for a system tune-up scan.

We’re not giving this discount to everyone, so make sure you mention your World Productivity Day discount when you contact me.

**We guarantee to rid your IT system of:**

* Viruses
* Spam
* Faulty connections
* Out-dated software & files
* Any and all reasons for a system breakdown

**Don’t Let Your Company Go Up In Flames…**

**Act now – call me today at {phone} and…**

1. Schedule your FREE no-obligation IT system consultation.
2. We’ll do a thorough, up-to-date scan of your network server – a service that is only offered by {company}.
3. You can then decide if you think it’s necessary to proceed based on the detailed report that you receive right away.
4. Your satisfaction is guaranteed.

I cannot stress enough how essential this network fine-tuning scan is to your businesses livelihood. **It will drastically increase your productivity, revenue, and staff morale.**

**Contact {name} today at {phone} or {email}**

**P.S.** When you call, don’t forget to mention your discount for World Productivity Day.