



ULISTIC FULL-SERVICE GUARANTEE

Ulistic offers our clients a full-service guarantee focused on your success. The Ulistic guarantee offers clients free services for life if Ulistic is unable to generate 12 leads through the services you receive from Ulistic.

Success Factors

As part of Ulistic's full-service guarantee, the Client must agree to provide or fulfill the following items consistently during the course of their engagement with Ulistic:

1. Provide Ulistic with the following information a minimum of once per month:

- Case Study Client (using intake form at <http://www.ulistic.com/casestudy>)
- Project Spotlight solution story
- Client Testimonial

Client can also use the provided documents found on basecamp to solicit case study clients. Case Studies and testimonials must be published completely (no abbreviations permitted) on client website.

2. Provide Ulistic with weekly client news and information allowing for unique content on CLIENT website.

3. Provide Ulistic weekly with URLs, notes or recording of discussion for story ideas enabling ULISTIC to publish unique content on current events in CLIENTS target market.

4. Setup and use on CLIENT Website unique email on all pages of client website to track inbound interest via email.

5. Setup and use ULISTIC provided phone number for inbound lead tracking (Calls are recorded when enabled to verify opportunity)

6. Use ULISTIC provides intake forms on website to track and record all incoming opportunity interest.

7. Invest minimum of \$250 monthly in Google advertising for a period of 12 consecutive months.

8. Use ULISTIC's abbreviated TOP PROSPECT direct mail program for a minimum of 12 consecutive months.



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9. Provide ULISTIC with all logins/passwords for key personnel's social media including sales professionals and other client facing positions for propagation of social media. Minimum accepted social media network is LinkedIn, Twitter and Google Plus.

10. On time and prompt payments for all ULISTIC services.

Definition of a Lead

For the terms of this agreement, a lead is any company or individual who expresses interest in client services regardless of size. Ulistic is not responsible for the client's ability to close new business.

Compensation

If Ulistic fails to produce twelve leads and client achieves the "success factors" listed above, Ulistic will provide \$15,000 in Ulistic services as compensation.

Client

Ulistic