



ulistic

Foundations for Stratospheric Success



Owia Technology Looks to Ulistic for the
MSP Marketing Strategies Needed to
Increase Lead & Revenue Generation!

Owia Technology, a leading IT support company in Washington, DC, strives to provide innovative IT solutions, reliable risk management services, and unsurpassed IT support for businesses looking to eliminate technology hassles and risks while improving productivity and efficiency throughout their workforce. When Owia Technology was looking to increase their visibility while generating new leads, Ulistic offered the MSP marketing solutions necessary to help them reach their goals!



As a small IT support company, Owia Technology excels at everything information technology related; however, there were simply too many priorities involved with running a small IT support company for them to worry about marketing. As a result, their marketing efforts were minimal. But that all changed when Ulistic came into the picture – Ulistic specializes in MSP marketing designed to truly make a difference in lead and revenue generation.

Darryl Anderson, CEO at Owia Technology, explained their decision to choose Ulistic. *"There's a lot of marketing companies out there, and ultimately, Ulistic was the option that worked best for us. I was looking for a company that understands MSP marketing and offers a different approach. I didn't want the same marketing company that my competitors were using. Ulistic's different and they think outside the box!"*

Owia Technology looks to Ulistic for a complete MSP marketing solution, including but not limited to:

- A fully customized website designed to generate new leads
- A monthly e-newsletter sent to prospects and clients
- Social media sharing services to share important content
- Direct-mail postcards and/or sales letters to prospects

Darryl said, *"I looked for a marketing firm that could help me move my organization forward through their expertise."*

And that's exactly what Ulistic did for Owia Technology.

As a leading MSP marketing firm, Ulistic strives to help MSPs grow and move forward using the latest marketing strategies and solutions.

Darryl continued, *"Ulistic works tremendously on our website. The concepts and strategies put together for our website have attracted more business than ever before! And there's also a lot of unique content that elevates our search results and gives us visibility for those looking for IT services and support."*

When You Need Results, Don't Settle for Anything Less Than Ulistic – Your MSP Marketing Partner for Stratospheric Success!

When IT support companies choose to work with Ulistic, they're able to reach their goals for stratospheric success. In fact, Darryl explained, *"We've had a lot more leads come in. When we asked how they found us, they explained that they were searching for nonprofit support firms in DC, and Owia Technology was near the top of the list!"*



He continued, *"If you're looking for a team that understands the MSP world, has lived the experience, and is dedicated to helping other MSPs grow and increase their revenue, Ulistic offers a suite of MSP marketing solutions and top notch people who understand how the MSP business climate works."*

Go ahead – Put your trust in the MSP marketing experts at Ulistic. We've been there and done that, and we're here to help you achieve stratospheric success!

To learn more about our MSP marketing services, give us a call at 716-799-1999 or send us an email at info@ulistic.com.